

PRESS RELEASE

For immediate release

GIFA and METEC trade fairs to debut in Indonesia in 2023 against optimistic outlook and strong demand in the foundry, casting and metallurgy sectors

Singapore, 9 June 2022 – The foundry and metallurgy industry in Indonesia can look forward to the staging of **GIFA and METEC Indonesia in 2023** as these specialist trade fairs make their debut alongside the growing foundry systems, die casting technology and metallurgy sectors. Jointly organised by Messe Düsseldorf Asia and PT Pamerindo Indonesia (part of Informa Markets) the first edition of GIFA and METEC Indonesia will take place from **13 to 16 September 2023 at JI Expo, Jakarta, Indonesia.**

Announcing this new partnership into the Indonesian market between Messe Düsseldorf Asia and Informa markets, **Mr Gernot Ringling, Managing Director, Messe Düsseldorf Asia**, said: “The portfolios of the two companies complement each other in these sectors and with both already having strong presence in Indonesia, we believe the co-organisation of GIFA and METEC Indonesia will be a winning formula to enhance value creation for all stakeholders involved, particularly for international exhibitors looking to expand their footprint or gain market access into Indonesia.”

For joint organiser PT. Pamerindo Indonesia (part of Informa Markets) who also organise the well-established Mining Indonesia exhibition now into its 20th edition, the co-location with GIFA and METEC Indonesia next year will be a timely addition to Indonesia’s exhibition calendar. Mining Indonesia – The International Mining and Minerals Recovery Exhibition and Conference – is ASEAN’s largest international mining equipment, mineral recovery, mineral handling, and processing exhibition.

Mr Ian Roberts, Vice President, Informa Markets Asia shares his beliefs that the exciting collaboration will not only benefit the key-players that will be participating at the shows, but also all related markets in Indonesia. “The co-location will open more opportunities for Indonesian foundry, metal works and casting sectors to grow. Furthermore, as the largest economy in Southeast Asia, the country offers new and wider business potentials especially with the government plan in making Indonesia as a manufacturing hub for Southeast Asia,” he added.

The three co-located synergistic trade fairs will also provide opportunities for local companies to align themselves with global sales channels as well as offer an integrated co-related business platform across the mining, metal, foundry and casting supply chain. GIFA and METEC Indonesia will present a comprehensive spectrum of products, solutions, and equipment; from additive manufacturing, casting machines to processing equipment and new technology for user industries across various vertical markets – from automotive, building and construction, energy and gas, to users from metal and steel plants.

Indonesia: Dynamic growth market

GIFA and METEC Indonesia also come at a time as the country continues to focus on the ‘Making Indonesia 4.0’ industrial revolution roadmap to invigorate the manufacturing sector and reach Indonesia’s vision to be the world’s top 10 economies by 2030¹. The development of the manufacturing sector in Indonesia

¹ [Key sectors to back up Making Indonesia 4.0 - Ministry of Industry](#)



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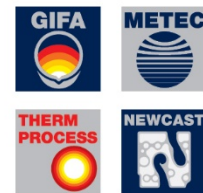
13 - 16 SEP 2023

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is at the centre of this goal. Currently, manufacturing accounts for close to 20% of Indonesia's GDP, and employs 15% of its workforce. Indonesia also aims to enhance export opportunities and become more globally competitive by focusing on five essential sectors: food and beverage, textiles and clothing, automotive, electronic, and chemical. Last year, the Ministry of Industry included two additional sectors under the 4.0 roadmap, namely pharmaceuticals and medical devices.

Portfolio expansion into Southeast Asia

The expansion of the GIFA and METEC global portfolio to the Southeast Asian region by the Messe Düsseldorf group comes on the trail of the debut later this year in Bangkok, Thailand, of GIFA and METEC Southeast Asia, which will be held at BITEC, Bangkok, from 5-7 October 2022.

On a broader note, the Southeast Asian editions of GIFA and METEC also come against the backdrop of optimistic recoveries in economic growth in the region as well as steel consumption thanks to mild but continued improvement in demand from steel-using sectors, alongside Southeast Asia's renewed focus in infrastructure investment and gradual resumption of construction activities this year.

Commenting on the strategic move to expand the 'Bright World of Metals' portfolio (which include; GIFA, METEC, THERMPROCESS, NEWCAST) to Indonesia, **Mr Friedrich-Georg Kehrer, Global Portfolio Director, wire/Tube and Flow Technologies, Messe Düsseldorf GmbH**, said: "While the international industry players are gathering at our 'Bright World of Metals' trade fairs in Düsseldorf, we increasingly offer business platforms in growing markets all over the world. So we cater regional industry demands and open new, attractive markets for multinationals. After METEC India and GIFA/METEC Southeast Asia in Thailand, we will add GIFA/METEC Indonesia - another highlight to our Metallurgy & Foundry technologies portfolio in 2023."

He added: "As companies reassess their global manufacturing and sourcing footprint and economies recover, these global activities enable us to offer our customers a network of targeted trade fairs, which in turn grant access to emerging markets such as Indonesia and thus create a basis for sustainable and stable international business."

With strategic emphasis on dynamic growth markets such as Asia, Latin America, and Africa, business development and building new partnerships will continue to be a core focus for the Messe Düsseldorf group over the next few years.

Space application is now open for GIFA and METEC Indonesia 2023. For participation details and more information about the respective trade fairs, log on to www.gifa-indonesia.com and www.metec-indonesia.com.

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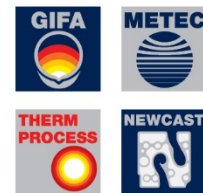
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About Messe Düsseldorf Asia

Messe Düsseldorf Asia is a subsidiary of Messe Düsseldorf in Germany, one of the world's leading trade fair organisers responsible for organising more than 20 global No. 1 exhibitions held in Düsseldorf, Germany; across various sectors such as medical and healthcare, workplace safety, security and health, packaging, printing, plastics, rubber, wire and tube, and wine and spirits. With extensive expertise in organising trade fairs in Southeast Asia, Messe Düsseldorf Asia has developed a portfolio of well-established trade fairs in the region since 1995. For more information, visit <https://mda.messe-dusseldorf.com/>

About PT. Pamerindo Indonesia (part of Informa Markets)

PT Pamerindo Indonesia is the leading trade fair organiser in Indonesia, established with the sole purpose of organizing specialised trade exhibitions for the Indonesian market. The company has grown considerably and now regularly organizes over 20 trade exhibitions in the following sectors: Beauty, Building & Construction, Electric & Power, Food & Hotel, Laboratory, Manufacturing, Mining, Plastics & Rubber, Oil & Gas sectors. Since its inception PT Pamerindo Indonesia has organised over 200 international trade exhibitions in Jakarta, Surabaya, and Bali. Visit www.pamerindo.com for further details.

PT Pamerindo Indonesia is part of Informa Markets, a division of Informa plc. Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com.

About "The Bright World of Metals"

The GIFA (International Foundry Trade Fair), METEC (International Metallurgical Trade Fair), THERMPROCESS (International Trade Fair and Symposium for Thermo Process Technology) and NEWCAST (International Trade Fair for Castings) are a set of four international technology trade fairs under the "Bright World of Metals" portfolio organised by Messe Düsseldorf and will be held across 14 halls from 12 to 16 June 2023 in Düsseldorf, Germany. It is expected that they will receive some 2,300 exhibitors and around 78,000 visitors. Casting products, foundry technology, metallurgy and thermo processing techniques will be shown to the world over the course of five days in the capital of the Rhine region. The trade fairs are accompanied by a high-quality programme including seminars, international congresses and series of lectures.

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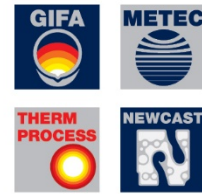
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